



What if you could offer children a **tasty, yet healthy start of the day, increasing their daily fibre intake?**

Honey Balls ENRICH™

Seven in ten parents today feel kids products have too much sugar⁽¹⁾. We also know that fibre tops the list of nutrients European consumers believe they lack the most.⁽²⁾

Our Honey Balls ENRICH™ concept allows your product to answer parents' concerns with:

- **A 'high in fibre' claim thanks to the combination of insoluble fibres and STA-LITE® Polydextrose soluble fibre** delivering up to 10 grams of total fibres per serving
- **Sugar-reduced cereals** with only 24 grams sugars per 100 grams of product thanks to FRUCTOPURE® Fructose and STA-LITE® Polydextrose
- No compromise on taste, texture or visual appearance
- Excellent bowl life

STA-LITE® Polydextrose is a 1 kcal/gram soluble fibre that is very well tolerated and has a low glycaemic response. It is also clean-tasting and easy to use.

Our ENRICH™ formulation service helps manufacturers create products that have an enhanced health profile and taste just as good.

Contact our team for more information:

Tate & Lyle Innovation Centre

T: +33 (0) 328 777 000

E: solutions.e@tateandlyle.com

W: www.tateandlyle.com

NUTRITION INFORMATION

Per 100g
Honey Balls ENRICH™:

Energy	268kcal
Protein	6g
Carbohydrate	51g
Of which sugars	24g
Fat	2.5g
Of which saturates	0g
Fibre	33g
Of which soluble fibre	20g
Sodium	0.2g

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(1) Illuminas – Tate & Lyle Sweetener Research 2010

(2) * Harris Interactive – Tate & Lyle Ingredients Perception Research 2009

EUR30149 – DAP1315

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